Let's Talk Dusty!

The Ultimate Forum for Dusty Springfield Fans http://www.dustyspringfield.org.uk/forum/

Dusty Featured iN Burberry's New AD Campaign

http://www.dustyspringfield.org.uk/forum/viewtopic.php?f=7&t=2834

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by edjames Posted: Fri Aug 05, 2011 4:29 pm

Bravo! One of my favorite design firms...

The link inlcudes a short video ad

http://www.rollingstone.com/music/blogs ... k-20110804

ED

Re: Dusty Featured iN Burberry's New AD Campaign

by Cas19 Posted: Fri Aug 05, 2011 4:32 pm

Thank you for the link Ed. Good for them using Dustys songs.

Casx

Re: Dusty Featured iN Burberry's New AD Campaign

by daydreamer Posted: Fri Aug 05, 2011 6:16 pm

I'd spotted that a little earlier as well Ed and it's a Testino ad, so classy too. It's not the first time that Burberry have used Dusty, some clips appeared earlier this year. This is the full Burberry show from Beijing, there are three Dusty songs at 4.20, 14.00 and 16.25 for the finale \bigcirc

http://www.youtube.com/watch?v=9t5dCluz2wY

Re: Dusty Featured iN Burberry's New AD Campaign

by Cardiff Bluesgirl Posted: Sat Aug 06, 2011 10:12 am

great to see her included three times in this BIG advert.

I have mixed feelings about Burberry though after they closed down the factory in Treorchy in the South Wales valleys. the workforce had been there for 32 years as Burberry and production had been up 18% when they closed it to move abroad for a cheaper labour workforce.

ironic then that they can splash out a fortune on such an advert as this and yet they decimated an area with very high unemployment by shutting down a very proud, loyal and skilled workforce.