



The Archives of Let's Talk Dusty!

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Let's Talk Dusty! The Forum

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Dusty for Dragons Den

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Topic

daydreamer Moderator

Posted - 22/07/2009 : 22:14:12



United Kingdom 5404 Posts

As I've never watched it, I don't know too much about Dragons Den, (so maybe someone else can explain what happens), but next week, 29th at 21.00 on BBC2, the producer of one of the Dusty musicals will be trying to get backing for their show on this programme. Thanks to Simon for passing on the info. The show is the one Clive posted a link to on Dusty Snippets <http://josephinebuchan.com/JBPDusty.html>

Carole x

"There's a part of you that's a part of me..."

Edited by - daydreamer on 22/07/2009 22:16:11

Posted - 22/07/2009 : 22:53:32

Will Wasn't born to follow



United Kingdom 7603 Posts

Fantastic! Heavens, I wish them well - that lot aren't called dragons for nothing lol.. just hope Debra Meaden isn't there!!

Will

*"..a voice on the travelling wind and a glimpse of a face at morning.."*

Gallery: [www.askyofhoney.com](http://www.askyofhoney.com)

Posted - 23/07/2009 : 00:29:10

humboldt I'll try anything



United Kingdom 1704 Posts

I've never watched it either but I wish them well.



Humboldt

Posted - 23/07/2009 : 07:51:18

Cas19 Wasn't born to follow



8313 Posts

I've watched it from time to time, you've got to really know your stuff to get them to even think about funding you! They are out to make more money and won't fund anything that will fail! Good Luck!

Casx

'Something in your eyes'

memphisinlondon Where am I going?

Posted - 23/07/2009 : 08:58:52

Well, I'll have to watch this. By now I'm thinking this musical is not going



United Kingdom  
3565 Posts

**Carole R.**  
Where am I going?  
☆☆☆



2242 Posts

**trek007**  
I'll try anything  
☆☆



United Kingdom  
1100 Posts

ahead because of the credit crunch. I guess we'll find out if the Dragons rate Dusty and whether they think a show built around her could make money. I hope I don't end up throwing things at my TV because that could be a big repair bill!

Memphis  
Ever since we met...

Posted - 23/07/2009 : 08:59:21

Ooooh... I used to love Dragons Den!..🙄

Not seen the latest series, But I'll definitely be watching on the 29th!..😁

The Dragons are not very extravagant with their money, but it'll be good to see the presentation, anyway.😁

CR xx

Posted - 23/07/2009 : 09:54:29

I watch this prog.

They are very hard on anyone who can't answer all the questions about profit and loss etc.

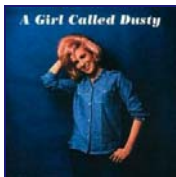
It will be interesting to see if they rate Dusty and whether money can be made from a musical about her.

A lady from S\*\*\*\*horpe last night who had patented a thing used for threading cables through a house wall...to be used by BT really impressed them and she got loads of money..she was very good and hard working and answered all the questions.

So I hope those who seek cash next week have done all their homework. Debra Meaden has made most of her money from the leisure industry..so it will be interesting!!

Trek.  
often called Carole.

**Cardiff Bluesgirl**  
I'll try anything  
☆☆



United Kingdom  
1809 Posts

**Tim**  
Where am I going?  
☆☆☆



United Kingdom  
3422 Posts

**Laura**  
Administrator  
☆☆☆

Posted - 23/07/2009 : 11:43:26

I cant imagine they would put in to this unless one of them turns out to be a Dusty fan. I dont often watch it but will have a look and I hope they dont say anything detrimental about Dusty or I will be hopping mad.

"every day I find you're in my heart and on my mind"

liz.

Posted - 23/07/2009 : 11:55:33

Mmm - this is going to be interesting.. It's all going to hinge on whether they represent their case well isn't it.

Yes I admit I'll be keen to watch this...



United Kingdom  
3075 Posts

Love, Laura xx



Let's Shop Dusty!  
<http://astore.amazon.co.uk/letadu-21>



Posted - 29/07/2009 : 13:40:07

**Will**  
Wasn't born to follow  
★★★★★



United Kingdom  
7603 Posts

Just a reminder that the show is on at 9pm this evening on BBC2 in Scotland - check if it's the same time in your area.

**Will**

*"..a voice on the travelling wind and a glimpse of a face at morning.."*

Gallery: [www.askyofhoney.com](http://www.askyofhoney.com)



Posted - 29/07/2009 : 13:52:32

**Cas19**  
Wasn't born to follow  
★★★★★



8313 Posts

I've set the alarm to wake me up Will! 😊👍

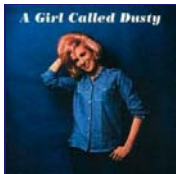
Casx

**'Something in your eyes'**



Posted - 29/07/2009 : 14:14:41

**Cardiff Bluesgirl**  
I'll try anything  
★★



United Kingdom  
1809 Posts

I am going to watch and I just hope they dont make me mad!!

"every day I find you're in my heart and on my mind"

liz.



Posted - 29/07/2009 : 14:28:44

**daydreamer**  
Moderator  
★★★★★



United Kingdom  
5404 Posts

Knowing how much they would need to get a musical up and running, I'm not holding out much hope. But whatever they say, they just better be kind to Dusty!

Carole x

"There's a part of you that's a part of me..."



Posted - 29/07/2009 : 15:12:24

**allherfaces**  
Administrator  
★★★★★



USA  
14235 Posts

I await live reports as you all watch the show this evening.

x N

There's something in my soul that will always lead me back to you.



**wally**  
Little by little  
★

Posted - 29/07/2009 : 20:37:26



Here! Here! Carole I am ready to watch with a glass of Shiraz!!

Wally x



855 Posts

**Sarah**  
Little by little  
★

Posted - 29/07/2009 : 21:02:47



"Someone's going for a song on Dragon's Den"! I'm so looking forward to this!



220 Posts

**Sarah**  
Little by little  
★

Posted - 29/07/2009 : 21:04:56



Dusty musical is up first! Pic of Dusty on screen and a good start to the pitch...

Edited by - Sarah on 29/07/2009 21:09:38



220 Posts

**Sarah**  
Little by little  
★

Posted - 29/07/2009 : 21:09:07



Deborah Meaden- "you've won me on the topic" 😊

Peter Jones and James Caan are out, as is Duncan B.

Deborah Meaden seemed interested for a while, but is now out.

Theo has been listening to Dusty for the last 2 months on his iPod and said 'oh my God' when he saw the Dusty pitch! He won't invest but would go and see the show.

No investments, but it was still good fun to watch a Dusty-related pitch!

Edited by - Sarah on 29/07/2009 21:16:34



**daydreamer**  
Moderator  
★★★★★

Posted - 29/07/2009 : 21:37:00



Shame that they didn't get what they asked for (£250,000) but I thought Josephine Buchan tried her best and as my mother always said, you can only try your best. I got lost with the talk of profits and such and I'm not sure all the Dragons completely understood either. No one thought a Dusty show was a bad idea though, they just weren't able to convince them to invest in such a short time. A million is needed to get the show up and running and she seemed to think half a million was already coming from America. Good luck to them 😊 A girl sang a few lines of YDHTSYLM, but the least said about that the better!

Carole x

"There's a part of you that's a part of me..."

Edited by - daydreamer on 29/07/2009 21:38:09



**Clive**

Posted - 29/07/2009 : 22:11:49

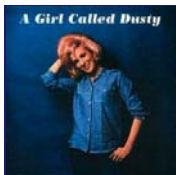
I'll try anything  
★★



1455 Posts

**Cardiff Bluesgirl**

I'll try anything  
★★



United Kingdom  
1809 Posts

Perhaps they should have done a more visual presentation- maybe some set ,costume or poster designs.



Posted - 29/07/2009 : 22:12:26

I think they need someone like Bill Kenwright to produce this show and I bet he would get the money from his mates. I think the trouble was just that she couldnt show them that they would get anything back let alone make any money. Didnt Mike Moran write "wont somebody dance with me" for Lynsey De Paul?? he was a bit wet wasnt he?? the "singer" well she murdered the song, so I'm out too,sorry 😊  
Dusty deserved better than that pitch.

"every day I find you're in my heart and on my mind"

liz.



Posted - 29/07/2009 : 22:36:37

**memphisinlondon**

Where am I going?  
★★★



United Kingdom  
3565 Posts

I agree with Carole, Clive and Liz. But I did think it was good publicity for Dusty as well as the show. There were no guaranteed returns for this investment. The show needs a Theatre Land Angel (someone that will invest for Love) not a Dragon...but a recession makes an Angel hard to find. Where's Elton?

You couldn't get a sense of the quality of the show because all there was was Lucy Whatnot in street clothes singing a poor version of YDHTSYLM and Mike Moran who has worked with Dusty but I'm not sure how (he's currently directing Denise van Outen's 'Blondes' show which includes Dusty). Here's a link about Josephine Buchan and Dusty on Dragon's Den:

<http://www.thisislondon.co.uk/showbiz/article-23725463-details/TV+Dragons'+Den+judges+empted+by+Dusty+The+Musical/article.do>

This article includes a great image of Dusty (in the out-fit we've recently seen so much of here) with the apt title 'Soul power : Dusty Springfield'. Good promo for Dusty.

Memphis  
Ever since we met...

Edited by - memphisinlondon on 29/07/2009 22:43:16



Posted - 29/07/2009 : 22:56:10

**daydreamer**

Moderator  
★★★★★



United Kingdom  
5404 Posts

It may only work in this country, but you can see the pitch here.  
<http://www.bbc.co.uk/dragonsden/entrepreneurs/josephinebuchan.shtml>

Carole x

"There's a part of you that's a part of me..."



Posted - 30/07/2009 : 00:22:34

**Will**  
Wasn't born to follow  
★★★★★



And they scanned a genuine photograph for that article, Memph - lovely quality, too :)

**Will**

"..a voice on the travelling wind and a glimpse of a face at morning.."

Gallery: [www.askyofhoney.com](http://www.askyofhoney.com)



United Kingdom  
7603 Posts

**allherfaces**  
Administrator  
★★★★★



USA  
14235 Posts

Posted - 30/07/2009 : 04:40:46

quote:

*Originally posted by daydreamer*

It may only work in this country, but you can see the pitch here.  
<http://www.bbc.co.uk/dragonsden/entrepreneurs/josephinebuchan.shtml>

Carole x

"There's a part of you that's a part of me..."

Alas, the Yanks are shut out of the viewing. Let's hope they/we can come up with some smackers though.

x N

There's something in my soul that will always lead me back to you.

**Cas19**  
Wasn't born to follow  
★★★★★



8313 Posts

Posted - 30/07/2009 : 07:09:08

I thought they started off very well, but like I said you really do need to know what you're talking about, and she came unstuck, once that happens the Dragons are like wolves to the pack! I didn't care for the singers version of YDHTSYLM, least said the better. They did try, I think they will get the money elsewhere. Good Luck!

Casx

**'Something in your eyes'**

**Carole R.**  
Where am I going?  
★★★



2242 Posts

Posted - 30/07/2009 : 08:55:57

I remembered about this, too 😊

I thought the 'pitch' was a good attempt, considering they seem to be allocated only a very short time...

The *only* thing that let them down(as it does in so many cases) was the financial side of things.

Ms. Buchan was a very enthusiastic advocate, but hadn't concentrated enough on the 'money maths'..

I think most of the Dragons hearts would have given the money, but they are investors and that means making money on projects they feel are *certain* to succeed.

So,unfortunately, their heads ruled their hearts and they had to reject the proposal. 🙄

The upside was:  
Abit of publicity for Dusty that may have reached some of the public who'd not heard of, or forgotten about her.

CR xx

**wally**  
Little by little  
★



Posted - 30/07/2009 : 09:26:45

Good viewing, disappointing result but good profile for Dusty. I feel confident that someone will now pick up the idea and run with it. All the Dragons agreed that the timing for a Dusty musical was right. Not so sure about Mike Moran "updating" classic songs though!!



Wally x



855 Posts

**daydreamer**  
Moderator  
★★★★

Posted - 30/07/2009 : 10:03:27

I'm glad it wasn't just me who didn't like that thought Wally!



Carole x

"There's a part of you that's a part of me..."



United Kingdom  
5404 Posts

**Carole R.**  
Where am I going?  
★★★

Posted - 30/07/2009 : 13:38:58

I thought that Mike Moran was 'thinking on his feet' when he said something about 'updating' the music. 😬

I thought it was a case of saying what he *thought* they may want to hear, rather than it be a definite thing.

Nothing of the music/topic nature was gonna work, after they sussed that Josephine hadn't done her homework on the costs of theatres etc.

Unfortunately, she let herself (and us) down on that score.

A missed, thrown away, opportunity. 😞...

Carole R xx



**ErgoFergo**  
I'll try anything  
★★

Posted - 30/07/2009 : 13:39:21

Me three!

I always thought Theo Paphitis seemed like a decent sort. 😊

It came down to the financials in the end - the language of show "business" is obviously different to that of normal business.

At least they liked the idea, though. I'd have been ready with my "outraged of Norwich" sign off if they'd dared to diss Dusty.

Vicky

x

Edited by - ErgoFergo on 30/07/2009 13:39:53



**Will**  
Wasn't born to follow  
★★★★★

Posted - 30/07/2009 : 15:54:11

LOL I think there would have been many people writing similar letters, Vicky. Can you imagine if any of the Dragons had said anything against La Dust? Of course they wouldn't have, but there would have been an outcry!

**Will**

*"..a voice on the travelling wind and a glimpse of a face at morning.."*

Gallery: [www.askyofhoney.com](http://www.askyofhoney.com)



United Kingdom  
7603 Posts

**Graham**  
Little by little  
★

Posted - 01/08/2009 : 09:09:47

d den is not the right place to get financial backing for a musical you just cannot guarantee roi.

Someone call Sir Andrew...he likes Dusty and has right contacts and few



2010-07-27

The Archives of Let's Talk Dusty! - D...



millions to spare



United Kingdom  
119 Posts

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