

Let's Talk Dusty!

The Ultimate Forum for Dusty Springfield Fans
<http://www.dustyspringfield.org.uk/forum/>

LTD to take over Universal's Dusty Springfield page on FB

<http://www.dustyspringfield.org.uk/forum/viewtopic.php?f=7&t=3459>

LTD to take over Universal's Dusty Springfield page on FB Page 1 of 1

by **Corinna**

Posted: **Sat Dec 17, 2011 12:11 pm**

Exciting news! As the Facebook users among you may be aware of, Universal has launched a Dusty Springfield page in connection with the box set release. Thanks to Universal's marketing muscles, the page has some 60000 likers.

Now that the box set has been released and Universal's marketing campaign winds down, they have approached us and asked if we would like to take over this page in the New Year. Of course, we happily agreed!!!! 🎁🎁🎁

Nancy (allherfaces), who is administering LTD's Facebook page already, will be administering the Dusty Springfield page as well. If these pages will remain separate or if we combine them, and how, will be a later issue, depending on how much work is involved.

Universal has assured us that we are completely free to post whatever and whenever we want to, to advertise LTD, Dusty Day or whatever tickles our fancy. They might still be interested in advertising Dusty related stuff on the page, which of course is only a plus, as it will give us firsthand information.

They have also put some prizes for our raffle into the mail for us.....!! 📧

Re: LTD to take over Universal's Dusty Springfield page on F

by **neonouille**

Posted: **Sat Dec 17, 2011 3:28 pm**

👍 Yeah! 😊

Re: LTD to take over Universal's Dusty Springfield page on F

by **jeffery**

Posted: **Sat Dec 17, 2011 5:44 pm**

😁 It's All Good ! 😁
⭐⭐⭐👍⭐⭐⭐

Re: LTD to take over Universal's Dusty Springfield page on F

by **allherfaces**

Posted: **Sat Dec 17, 2011 5:49 pm**

Kudos to Cor for approaching Universal for their donations to the raffle.

Hopefully administering that page will be as simple as the LTD FB page. It's a great opportunity to reach out to more fans and invite them into our family as well as just generally spreading the Dusty love. That's what it's all about. ❤️❤️❤️

Re: LTD to take over Universal's Dusty Springfield page on F

by **Carole R.**

Posted: **Sun Dec 18, 2011 9:39 pm**

Expansion?!

Seems like a good move to me... 😊

CR xx

Re: LTD to take over Universal's Dusty Springfield page on F

by **trek007**

Posted: **Sun Dec 18, 2011 10:06 pm**

Onwards and upwards

Re: LTD to take over Universal's Dusty Springfield page on F

by **daydreamer**

Posted: **Sun Dec 18, 2011 11:08 pm**

With 60,000 "likes", it would be a big shame if this page had to close down with the end of the marketing campaign. I couldn't see them carrying it on and I actually think we can make it an even better page for those 60.000 folk because we can be a bit more imaginative with what we post and hopefully still get some input from the record company.

Re: LTD to take over Universal's Dusty Springfield page on F

by **paula**

Posted: **Mon Dec 19, 2011 3:56 am**

spreading the Dusty love ❤️ 😊

Re: LTD to take over Universal's Dusty Springfield page on F

by **Hampson**

Posted: **Mon Dec 19, 2011 3:25 pm**

Brilliant.

Wend

Re: LTD to take over Universal's Dusty Springfield page on F

by **karen**

Posted: **Mon Dec 19, 2011 3:38 pm**

paula wrote:

spreading the Dusty love ❤️ 😊

Agree... ❤️

Re: LTD to take over Universal's Dusty Springfield page on F

by **SweMaria**

Posted: **Tue Dec 20, 2011 12:46 pm**

Spreading the Dusty love.. ❤️ and Nancy will be administering The Dusty Springfield Page on Facebook too - this sounds really good!! 🙌 😊

Re: LTD to take over Universal's Dusty Springfield page on F

by **Cas19**

Posted: **Fri Dec 23, 2011 8:10 am**

Sounds good to me too.

Casx

Re: LTD to take over Universal's Dusty Springfield page on F

by **mnmcv1**

Posted: **Fri Dec 23, 2011 3:33 pm**

how awesome, especially considering all of the followers that page already has.
my hats to you, Cor...you're really responsible for making this happen...not to mention
getting those goodies as raffle gifts!

We will convert the masses!!!! 😊

Re: LTD to take over Universal's Dusty Springfield page on F

by **Kyles Beguiles**

Posted: **Mon Dec 26, 2011 12:22 am**

Congratulations and well done! 🙌

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All times are UTC
Page **1** of **1**