

Let's Talk Dusty!

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Mothers Pride

<http://www.dustyspringfield.org.uk/forum/viewtopic.php?f=7&t=1598>

Mothers Pride

by **daydreamer**

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Posted: **Fri Oct 15, 2010 9:38 pm**

For those of you who like Dusty trivia, I came across the name of the street where the Mother's Pride ad was filmed. It was Norah St in Bethnal Green. See picture and compare with the ad itself. Also the little piece I came across that gave the name of the street. Once again, one of those odd things that appear when you're looking for something else!

I have blogged once about the street that I grew up in in Bethnal Green, London and mentioned that a well known singer of the time, Dusty Springfield, made a short commercial to advertise Bread in the street - the so-called wonderloaf. I was a bit mixed up as to when the filming took place, but I knew it was before 1966 as that was the year I left England to go to Switzerland. I would love to have the film again, and a wonder happened this week when someone who lived in the street, younger than I, had found the film on YouTube and sent me the link. I naturally had to blog about it, so here it is. Just to add at the end of the film you have a full photoof the street. Our house was halfway down on the lefthand side. I must say I did shed a couple of tears to re-live the street once again. It was demolished in the early 1970's.

Norah Street, Bethnal Green, London E.2

[youtube]<http://www.youtube.com/watch?v=uDKBpwt3uUE>[/youtube]



Re: Mothers Pride

by **allherfaces**

Posted: **Fri Oct 15, 2010 11:51 pm**

Carole, are you sure you are not a detective? Perhaps in a past life? I'm truly amazed at what you find.

Could you shed a little light on the Mother's Pride street -- why are there flags? Why are there so few men in the photograph? Why might the street have been demolished? Where is Bethnal Green?

Re: Mothers Pride

by **daydreamer**

Posted: **Sat Oct 16, 2010 7:50 am**

I'm sure that the reason there are very few men is that they're celebrating the end of World War 2 and the men aren't back yet. Bethnal Green is in East London (Poplar) and there has been a lot of slum clearance there, although it does look like this street escaped the Blitz unscathed. Couldn't find it on Google Maps, so I guess Norah St is no more.

Re: Mothers Pride

by **Clive**

Posted: **Sat Oct 16, 2010 8:54 am**

thanks Carole, very interesting to find out where it was filmed, such a shame it was demolished.

Re: Mothers Pride

by **Corinna**

Posted: **Sat Oct 16, 2010 9:13 am**

Very interesting, Carole! 🤔 Thanks for those 'gold nuggets' you find!

I have a feeling I've read somewhere else that it was filmed in Norah Street.... where, where....? It'll come back to me eventually.

Re: Mothers Pride

by **Cas19**

Posted: **Sat Oct 16, 2010 10:37 am**

A good find Carole well done you! Very interesting to see the actual street where it was filmed.

Casx

Re: Mothers Pride

by **daydreamer**

Posted: **Sat Oct 16, 2010 11:56 am**

I've a feeling I'd heard the name before too Cor, but couldn't remember where, maybe it's in one of the books. While on the subject of the East End of London (Kray twins), I also found this little nugget.....

During the early 1960s, Ron (Storme) and his partner George, whom he had met in 1947, were renowned for the parties they held at their house in Putney, south London. Guests included Kim Philby, Dusty Springfield and Ronnie and Reggie Kray. When the events outgrew the property, the Krays reputedly suggested what became the fancy dress balls at Porchester Hall.

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Dusty, a Russian spy and the two infamous gangsters! Perhaps she was never there at the same time, I'm sure she'd have remembered that 🤔

Re: Mothers Pride

by **Corinna**

Posted: **Sat Oct 16, 2010 12:18 pm**

"Spooky"! 🤔

Norah Street is mentioned in Sharon Davis' book, p 110. 😊

Re: Mothers Pride

by **Carole R.**

Posted: **Mon Oct 18, 2010 7:58 am**

Really interesting.. 🤔

I thought it was Coronation Street... 🤔 😊

The Krays, Kim Philby and Dusty.... Surely not?! 🤔

CR xx